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► NOTEBOOK

BUSINESSES GRAPPLE WITH SOCIAL MEDIA

A Technology Wellness Center has opened in Scottsdale to help employers, parents and children with technology dependency issues. The center helps companies understand the impact of technology on productivity, retention and employee loyalty.

Here are tips from center co-founder and psychologist Dr. Lisa Strohman:

- There are legal/privacy issues that are not settled and are typically approached on a case by case basis at this point.
- Follow the courts' current Internet law and implement policies that are balanced on employers right to demand employees' work with the employees' right to personal privacy.
- Be cautious on the ability or level of monitoring or accessing information that isn't "public" to the employer, for example, through other employees bringing to your attention.
- Base policies on respect of individuals.

More online: bizj.us/l62lc1